



SUMTER OPERA HOUSE
GRAND CLOSING
Celebration

MAY and JUNE 2025

SPONSORSHIP OPPORTUNITIES

*A full month of opportunities to help
celebrate the last 10 years and look forward
to a renovated space that will revitalize the
cultural landscape of our community!*



The Sumter Opera House has stood as a cornerstone of our downtown and a beacon of cultural enrichment since 1895. Its legacy is woven into the very fabric of our community, from hosting unforgettable performances to serving as a gathering place that brings people together. Now, as we prepare for a two-year renovation and historic revitalization, we are embarking on a journey to ensure this iconic treasure continues to inspire for many years to come.

To mark this transformative moment, we are planning an extraordinary Grand Closing Event—a celebration not only of the history we cherish but also of the bright future we’re building together. This event will attract hundreds of attendees, including local leaders, families, and arts enthusiasts, all coming together to honor the Opera House’s legacy and its role as a cultural and economic anchor in Sumter. You’ll enjoy exclusive access to the event, connecting with other leaders who share your commitment to Sumter’s future. Most importantly, you’ll demonstrate your dedication to enriching our community, a value that your customers and clients will deeply appreciate.

This is where we need visionary partners like you. By becoming a sponsor of this historic event, you will not only gain prominent recognition but also play a pivotal role in supporting the arts, our community, and the revitalization of downtown Sumter. Your investment will directly contribute to fostering a thriving cultural scene that drives economic development, attracts visitors, and creates a vibrant atmosphere for businesses and residents alike.

The Sumter Opera House is more than a theater—it’s a symbol of our city’s identity, a key driver of economic vitality, and a champion of the arts in our community and state.



GRAND CLOSING NIGHT

Sponsorship Levels



Grand Finale

Exclusive - Only One Business per Industry
VIP Private Box with 8 seats for Concert
VIP Table at the Afterparty at La Piazza
Curtain Speech before Concert in SOH
Logo on Event Merchandise
Logo on First Official SOH Souvenir Cup
Logo on Marketing Graphics and Social Media Ads
PRICING: \$10,000+



Ovation

VIP Private Box with 6 - 7 seats for Concert
Reserved Table at the Afterparty at La Piazza
Address Audience from Stage at Afterparty
Logo on Select Event Merchandise
Logo on Marketing Graphics and Social Media Ads
PRICING: \$5,000+



Curtain Call

Four Reserved Seats for Concert
Four Tickets to Afterparty at La Piazza
Logo on Marketing Graphics and Social Media Ads
PRICING: \$2,500+



\$1,000 PER MOVIE

MOVIE SPONSOR

Sponsorship allows movie, popcorn, and water to be free for all attendees!

Your company logo will be included on all movie marketing graphics and tagged in social media advertising.

Sponsor will select movie title and date from list supplied by the SOH.



What is a GRAND CLOSING?

Join us for a celebration in the style of New Orleans! We'll begin the evening with a concert in the SOH with the Fabulous Equinox Orchestra. At the end of their show, they will lead the audience in a DIRGE around Downtown Sumter to mourn the closing of the building. After the doors are ceremoniously locked, we'll finish with an after party at La Piazza. This is a once-in-a-lifetime event that is sure to be remembered for years to come!



EVENT MERCHANDISE

- HANDKERCHIEF
- MEDALLION BEADS
- WHISTLES
- BANNERS

JUNE 13, 2025



GRAND CLOSING NIGHT - JUNE 13, 2025

Donor Agreement Terms

ORGANIZATION INFORMATION

Name _____

Mailing Address _____

Facilitator _____

Email _____

Phone Number _____

SPONSORSHIP LEVEL

- Grand Finale - \$10,000
- Ovation - \$5,000
- Curtain Call - \$2,500
- Movie - \$1,000

TIMING OF PAYMENT

- In Full at signing
- 50% at signing and remaining

50% due by: _____

LOGO SPECS

- Digital Image - JPG or PNG
- 300dpi
- Due one week from signing
- EMail to sreimer@sumtersc.gov

OTHER AGREEMENTS

